

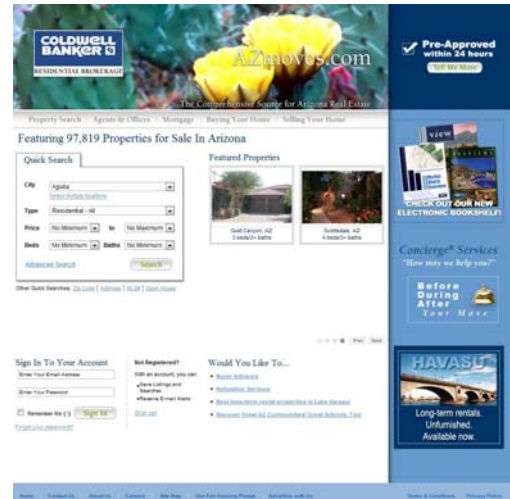
Web Site Statistics For Coldwell Banker Residential Brokerage

AZmoves.com¹

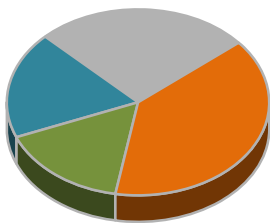
April 2010

	April 2010	Last 12 Months
Site Visits:	85,499	969,529
Page Views:	1,253,069	13,792,549
Listing Views:	414,957	4,832,840
Average Visit:	17.56 minutes	16.69 minutes

Consumers spent a total of over 1,500,000 minutes on AZMoves.com in April. That's more than 1,000 days of listing exposure - all in one month!



Traffic Sources



- Direct Entry
- Organic Search
- Paid Advertising
- Strategic Partners

Referring Web Sites

Top Web sites sending traffic to AZmoves.com

1. Google.com
2. Yahoo.com
3. Homes.com
4. Zillow.com
5. Microsoft
6. Trulia.com
7. Google.ca
8. REALTOR.com
9. AOL.com
10. HomeGain.com

Countries

Top countries from which users visited AZmoves.com

1. United States
2. Canada
3. Mexico
4. Netherlands
5. United Kingdom
6. Germany
7. South Korea
8. Kuwait
9. Hong Kong
10. India

Online ads for AZMoves.com displayed on leading Web sites more than 400,000 times in April.

Consumers found AZMoves.com using 57 different Internet Search Engines in April.

Consumers from 82 countries on 6 continents visited AZMoves.com in April.

ColdwellBanker.com²

	April 2010	Last 12 Months
Site Visits:	2.7 million	29 million
Page Views:	24 million	269 million
Average Visit:	8.69 minutes	9.12 minutes

REALTOR.com³

	February 2010	Last 12 Months
Site Visits:	17 million	224 million
Page Views:	239 million	3.5 billion
Average Visit:	9.6 minutes	10.78 minutes